

**Call for Submissions:
The Main Street Public Art Project 2011
An Opportunity for Far Reaching Creativity
Vancouver, WA - Deadline: November 30, 2011**

Abstract

The Vancouver's Downtown Association (VDA) seeks an artist to develop site-specific artwork for the downtown area at Main Street and Evergreen Street (See attachment for Site and Street Section Drawings). The VDA seeks an artist whose work will transform the street and create a node or focal point at the intersection. The budget for the artwork is \$12,500, all-inclusive of travel expenses, taxes, transportation of the artwork, and installation. The VDA will provide permitting and will provide a concrete foundation meeting the artist's requirements. The application deadline is Wednesday, November 30, 5 p.m.

Budget: \$12,500

Schedule:

Response Deadline	November 30, 2011
Jury selection of Finalists	December 15, 2011
Finalist Design Submission Deadline	January 6, 2012 (exact date/schedule to be determined)
Artist Selection Announced	January 20, 2012
Goal for Art Installed	March 30, 2012

Project Goals

The following goals should guide the Art:

Enhances growing focus on art in Downtown Vancouver.
Complements artistic vibrancy of galleries, murals and parks.
Represents acceptable values of a wide cross section of society.
Symbolizes community life, livability, health, pride and identity.

Deliverables

Artist will be responsible for all costs associated with the following:

Production of the piece of artwork.
Delivery of the artwork to the site.
Design of the supporting structure (VDA will pay for a consulting structural engineer to provide the engineering, permitting and the construction of the foundation)
Installation of the artwork on the foundation.
Name plate identifying the artist and the name of the work. Wording to be approved by VDA prior to installation.

Selection Criteria

Qualification packages submitted under this RFQ will be evaluated on the following criteria, listed in order of priority:

1. The applicant's demonstrated record of creative and innovative approaches to defined

Vancouver's Downtown Association

Public Art Program

aesthetic challenges

2. The applicant's demonstration of an excellent sense of design, superior craftsmanship and a profound understanding of materials
3. The applicant's demonstrated potential to address themes of relevance to Vancouver, and to communicate these themes in an appropriate visual form
4. The applicant's demonstrated ability to deliver a completed project on time and on budget after a pleasant working relationship
5. The involvement of artists with a significant connection to Vancouver or the Northwest.

Submittal Requirements

Only the items indicated below, and all of the items, should be submitted. Missing items will disqualify the applicant from jury review. Uploaded items that do not adhere to the required format will be ignored and the application will be disqualified as incomplete during the jury review. Text-based items should be formatted to fit a vertical 8 ½" x 11" page with minimum 1" margins and minimum 11pt type size. The maximum number of text pages is one page per representative work. The lead applicant's name should appear at the top of each page. Digital submissions should be uploaded in PDF (preferred) or Word format.

1. Images of past work. 8 ½" x 11" format A maximum of six pieces of art
2. Image descriptions. Provide a description of the project, site or design challenge and the artist's solution, not to exceed 300 characters per image (including spaces).
3. Artist's current resume. Please provide a maximum two typed pages per individual artist or team member. Teams may include an optional page containing a list of projects (title, date, location and budget) realized jointly by the team. Resumes must include full contact information and a photograph of the artist.
4. Artist statement. This statement should describe the general nature of the applicant's approach to making art for the public realm. Applicant may address favorite themes, the nature of past community involvement, or a preferred medium, format or technique. Applicants may also directly address one or more of the designated selection criteria listed elsewhere in this RFQ. Please use clear language and do not exceed 3000 characters (including spaces) for this statement.
5. References. Please upload a list of three to five professional references including complete contact information (name, address, telephone number and email if available). The listed references should have a good knowledge of the applicant's work and capacity to execute public projects. Please do not exceed one page for this list.

Submission Format

1. The required information must be submitted electronically via email or hard copy delivered to the VDA office.
2. Each item must be titled as a separate file (e.g. "Letter of Introduction") with the name of the Responder.
3. Unless otherwise noted, all files must be in .PDF format
4. All pages in each file must be numbered and labeled with name of the Responder.
5. Provide 1 inch margins and do not reduce font size to smaller than 10 point
6. The VDA reserves the right to print or otherwise distribute submitted information about the applicants to promote the project to the public.

Responses must be received no later than 5:00 pm on the Response Deadline date
(received not postmarked)

Submit Responses to:

Executive Director of Vancouver's Downtown Association
811 Main Street
Vancouver, WA 98660
Phone: (360) 258-1129
Email: director@vdausa.org
Web: vdausa.org

Contact for questions:

Lee Coulthard, Chair
Phone: (360) 607-4224
Email: l.coulthard@comcast.net