

## Vancouver's Downtown Association Committee Work Plan 2010

<b>DESIGN COMMITTEE</b>						
<b>Purpose:</b> The Design Committee develops projects that get downtown into top physical shape. Projects capitalize on the best assets and create an inviting atmosphere such as façade improvements, street maintenance, signage, lighting, and landscaping. The Committee also advocates for appropriate new construction, sensitive design management systems, and long-term planning.						
<b>Members:</b> Carl Dobbs, Chair, Stephanie Diaz, Vice Chair Tina Coad, Jim Correll, Lee Coulthard, Don Hardy, Sara Kinghan, Sue Mangin, Arlen McMullen, Doug Pruitt, Celinda Rupert, Jon Wagner, Bob Wallis, Gill Wallis, Scott Tiniakos						
<b>Recent Accomplishments:</b> Turtle Place Opening, 250 Flower Baskets, 350 attended Spring Clean Up 32 trees planted on Main Street and five islands planted, watering/maintenance program in place, one-way circulation on Main Street converted to two-way, street repairs on Main Street, progress on vagrancy mitigation.						
<b>2010 Work Plan</b>						
<b>Active Projects</b>	<b>Lead</b>	<b>Scope</b>	<b>Partners</b>	<b>Cost to VDA</b>	<b>Schedule</b>	<b>Comment</b>
Core Avenue Improvements	Bob Wallis Gill Wallis	Increase amenities on streets in downtown. Identify street sections for improvements. Identify type of improvement needed (furniture, trees, art, electricity).	COV	\$0		Project to be funded through grants, donations and volunteers
Street Appeal		Power wash sidewalks, revive awnings, merchandizing, trash can beautification, wire fencing removal	COV, business and property owners	\$2,000	June	Spruce up in preparation for political conventions
Waste Receptacle Management	Lee Coulthard	Replace large blue bins located on 6 <sup>th</sup> and 9 <sup>th</sup> with smaller bins for each business	Waste Connection Business owners	\$0	June	

Parking Management Proposal	Rebecca Ocken	Review and evaluate existing COV Parking Management Plan. Propose a refined plan.	COV Business and property owners	\$0	December	Collaborate with COV Parking Mgmt, Rick Williams and Downtown businesses to create a customer and merchant friendly approach.
Public Safety on Lower Main	Lee Coulthard	Collaborate with business owners and VPD to respond to unwanted activities. Participate in review of effectiveness of Alcohol Impact Area (AIA) advocate for changes as needed.	COV VPD Business owners	\$0		Positive enforcement efforts this past summer demonstrated effective techniques for curtailing vagrancy public inebriation and anti-social; behavior. We need to build on this progress.
Sign Ordinances	Carl Dobbs	Review existing COV ordinances. Get clarification on application of the ordinances. Create clear guidelines for downtown business owners to follow.	COV VPD Business owners	\$0		VDA and Dublin Down signage can be used as test cases to identify issues.
<b>On Going Projects</b>	<b>Lead</b>	<b>Objective</b>	<b>Partners</b>	<b>Budget</b>	<b>Schedule</b>	<b>Comments</b>
Turtle Place	Carl Dobbs	On-going maintenance	COV C-TRAN	\$6,000		
Spring Clean Up	Stephanie Diaz	Hold at Turtle Place Downscale music, prizes, food	COV	\$3,500	April/May	Conduct before political conventions
Flower Baskets	Don Hardy	Competitively bid project Use other color than black for pot. Research City of Sandy, others. Communicate on-going fund raising		\$0	May	Fundraising to cover all costs.
No Ifs Ands or Butts	Celinda Rupert	20 placements	COV	\$0		Fundraising to cover all costs
<b>Advocacy</b>	<b>Lead</b>	<b>Objectives</b>	<b>Partners</b>	<b>Budget</b>	<b>Schedule</b>	<b>Comments</b>
Clark County Mural Society	Carl Dobbs	Assist in organizational structure and mission Welcome Wall		\$0		
Main Street Rebuild	Lee Coulthard	Support funding for major	COV	\$0		Street furniture, awnings,

		infrastructure improvements from 5 <sup>th</sup> on.				art garbage cans, art arches, ADA compliant
Façade Improvement Program		Advocate for funding to support storefront improvements along Main	COV, State, Fed,	\$0		
Newspaper Condos		Find a test site and funding	COV	\$0		Implement new city ordinance
<b>TOTAL COST</b>				<b>\$11,500</b>		