



Making good things happen

Recent Accomplishments and Current Initiatives

Projects/ Programs

Turtle Place	Developed a city park on C-Tran property emphasizing recycling principles. The park features low maintenance indigenous vegetation along with rain gardens and a water feature that collects water from a nearby rooftop when it rains.
Main Street Tax Credit Incentive	Received \$133,333/yr (max allowed) for 3 years.
Flower Basket Program	Continue to raise donations to fund purchase and maintenance of ~250 flower baskets that hang from street lights along Main Street, now in its 8 th year.
Main Street Tree Planting	Planted 32 trees along three blocks of Main Street and landscaped five barren bump outs with trees and vegetation.
Economic Development	Drafted a business recruitment brochure and messaging strategy to better market the many opportunities available to targeted businesses.

Events

1st Friday Art Walk	Continue to sponsor Art Walks featuring artists in 7 galleries on the first Friday of every month. VDA hosted Dancing in the Street with the September 2009 Art Walk and increased business sales an average of 40%.
Spring Clean Up	Conducted the 3 rd Annual Spring Cleanup of downtown with ~350 volunteers.

Advocacy

Main Street:	Converted Main Street to two-way traffic increasing daily traffic and number of on-street parking spaces, as well as improving circulation downtown.
Columbia River Crossing:	Served as a member of the Vancouver Working Group on light rail alignment and transit station and parking structure locations.
Waterfront Access:	Served as a member of Citizens Resource Team to ensure waterfront development planning enhanced connections between the waterfront project and downtown.
Rebuild Main Street	Consistent advocacy for improved infrastructure downtown.
GTEC	Served as a member of the Blue Ribbon Panel focused on increasing travel

Initiatives

Cigarette Litter

choice within the Vancouver metro area and continue to partner on the effort.

Continue to work with our partners to reduce cigarette litter by installing cigarette receptacles throughout downtown.

Dispenser Boxes

Addressed issues with abandoned and misused dispenser boxes that block access along city streets. Ordinance is scheduled for City Council action in October.